**ISABELLA CRESPO**

New York, NY 10010

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**Professional Summary:**

Fine Arts and Art History student with a minor in Business of Entertainment, Media & Technology at New York University. I am passionate about making art and working in the art business world. With many years of experience of working in galleries I recently opened an online art dealership and retail store called Purple Horde. I have a deep understanding in painting collage making, wood work, digital art, and space management.

**Skills:**

* Painting
* Wood work
* Adobe Photoshop
* Adobe After Effects
* Ceramics
* Adobe Illustrator
* Social Media
* Fluent Spanish Speaker
* Gallery hosting
* Press communication

**Work History:**

**Purple Horde New York, NY**

*Founder and CEO*

June 2020-Present

* Representing 20 artists world wide
* Online art store
* Social media management

**Armory Show Volunteer: Straus Family Collection New York, NY**

*Volunteer*

March 2020

* Greeted guests and handed information
* Helped Mr. and Mrs. Straus with their guests, showing them around the private collection

**Ruiz-Healy Art New York, NY** *Gallery Intern*

May-July 2019

* Member of the staff, daily operations
* Greeting visitors
* Open and closing the gallery
* Participating in gallery events
* Contacting the art press

**HRY SPACE New York, NY**

*Creative Associate Intern* June-August 2019

* Contacting important individuals from the art world and galleries in order to organize my own panel talk
* Greeting visitors
* Interviewing artists
* Participating in gallery events

**Metropolitan Museum of Quito, Ecuador Quito, Ecuador**

*Artistic mediator of Yoko Ono’s exhibition: RESURGIENDO* June-August 2018

* Gave tours of the exhibition to museum visitors, sharing Yoko Ono’s background and career as an artist and female activist
* Wrote weekly analysis of the number of visitors and their reactions to the exhibition
* Managed the “new artists” room, where Ecuadorian artist exposed relevant work with *RESURGIENDO*
* Participated in the advertisement of the exhibition through social platforms
* Worked with museum staff to make visitors be engaged with the exhibition and be part of the performance art pieces

**Education:**

New York University: BFA in Studio Art, BA in Art History, Minor in Business of Entertainment, Media & Technology

**Accomplishments:**

* Habitat for Humanity fund raiser
* Highest 5% at Columbia’s Summer Program: Entrepreneurship Via Venture Creation
* Dean’s List 2019-2020